

Approved by ALA Board of Directors: June 24, 2023

Revision Approved by Board of Directors: November 15, 2025

Revision will be Approved by Board of Directors: February 28, 2026

Purpose:

ALA is required by California law to provide ALA members with a way to communicate with the ALA membership on matters reasonably related to the member's interest as a member of ALA (Corporations Code 8330, et seq.). However, rather than providing the requesting member with the physical addresses and email addresses of all ALA members (which many members want kept confidential), ALA is proposing three options as alternatives.

Option 1

ALA has established a Member Communications page on the ALA website. A member's message will continue to be posted on the Member Communications page for a period of approximately 4 weeks which will be available for only ALA members to read. The member's message may not be copied or reproduced in whole or in part by any other person on any media outside of the Member Communications page on the ALA website. The member will be required to sign an annual disclaimer waiver that will be attached to every email explicitly indemnifying the ALA, its Board of Directors and its employees and agents. - The Member's email cannot contain hyperlinks, copyrighted material used without permission, campaign material used during the campaign period and emails from organizations.

ALA will provide a link to the Members Communication page in an ALA UPDATE email that is sent to all members. It is anticipated that emails will be posted twice per month. The process for a member to communicate their message to the membership is for the member to send their message by email to the ALA General Manager who forwards the message to the ALA Vice President who approves the message for posting. The message will then be posted on the Member Communications page. There is no charge for this posting.

Option 2

In addition to posting the message on the Member Communications section on the ALA website (as described in Option 1 above), the member may request that the message be emailed to the ALA membership. The member will be required to pay the prevailing rate for this option (currently the approximate cost to ALA from the third-party company that sends the emails is \$200). The prevailing rate (currently \$200) will need to be paid before the message is sent out. The member will be required to sign a disclaimer that will be attached to every email explicitly indemnifying the ALA. It is anticipated that emails will be sent twice a month. The ALA reserves the right to respond to inaccuracies of any member statement. The member's message may not be copied or reproduced in whole or in part by any other person on any media outside of the Member Communications page on the ALA website.

Option 3

In addition to posting the message on the Member Communications section on the ALA website (as described in Option 1 above), the member may request that a hardcopy message be physically mailed to the ALA Membership provided the member arranges for and pays for all printing and mailing of the message through a third-party company of the member's choice. ALA will provide the ALA membership mailing address information to the third-party company providing that the company signs the ALA Non-Disclosure Agreement to keep ALA membership address information confidential. The member will be required to sign a disclaimer that will be attached to every email explicitly indemnifying the ALA. The member's message may not be copied or reproduced in whole or in part by any other person on any media outside of the Member Communications page on the ALA website.