

Hello, fellow ALA members,

My name is Louie Moreno and I am running for ALA North District Board of Directors seat. I was raised in Whittier, California from the early 70's to the 90's. I was introduced to Lake Arrowhead when I was 17 years old in 1987, and to this day can't get enough of this lake. I started Diesel Pros (a heavy duty diesel repair company) in 1995 and going strong to this day with 11 employees. I bought my second home here in 2008 where my wife and three boys have enjoyed ever since. After my wife's retirement in 2021 we plan to permanently reside here in Lake Arrowhead. Every weekend and holiday we enjoy our time on the lake with family and friends at our dock house.

Overtime, I have grown fond of the community and am knowledgeable of the concerns that come about on the lake. I keep my boat on the water year-round and I know the issues that affect every member. I do understand and share some of the concerns of my fellow members and that is why I am running.

I am asking for your vote to allow me to make an impact on the improvement of this lake's growth for our members and for future generations of members to come. I humbly request your vote for a seat at the ALA North District Board of Directors so I can bring light to the important issues regarding our lake.

Sincerely,

Louie Moreno

'19 AUG 15 AM 9:24