

Saturday, September 27, 2025

All ALA Members
The Arrowhead Woods

RE: *Be Careful of All the Hot Air* - The Lake is depending on you to vote wisely...

Dear ALA Member:

Politicians often use scare tactics to sway voters by exploiting fears about economic collapse, crime, or external threats. They may exaggerate dangers, like claiming an opponent's policies will lead to job losses or societal chaos, to create urgency and rally support. For example, campaigns might amplify isolated incidents to paint a picture of widespread insecurity, urging voters to choose them for "protection."

These tactics prey on emotional vulnerabilities, sidelining rational debate and fostering division to secure votes. *Be Careful of All the Hot Air* - The Lake is depending on you to vote wisely.

Yours,

Garin Vartanian

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