



ERAN HEISSLER

ALA DIRECTOR - GRASS VALLEY DISTRICT

ABOUT ME

- Business owner for the last 38 years
- Lake Arrowhead Resident since 2010
- Boat & dock owner
- Chair both the Lake Safety & Shoreline improvement committees for the last 3 years
- Board member since 2017
- Vice President for the last 2 years

ENDORSED BY

- Gary Clifford
- Alan Kaitz
- Chris Wilson
- Brian Hall
- Kathi Rothner
- Tony O'Keefe
- Patti McGonigle
- Jane St. John
- Jeff Altmeyer
- Wayne Carter
- Maria Hardin-Carter
- Meghan Hardin-Griffiths
- Steve Keefe

I AM ASKING FOR YOUR VOTE

To continue as your representative on the ALA board & do everything in my power to secure the privacy & the safety of our lake.

ALA ACHIEVEMENTS

- Reduced red tape for Shoreline applications
- Replaced gate codes with RFID technology
- Increased lake safety on the water & around the trails
- Enhanced Lone Pine Island
- Reduced litigation against ALA to 0
- Increased dock security & reduced dock vandalism
- Cleaned & simplified the bylaws
- Beach club enhancement - Kayaks racks
- Fought for shoreline aesthetics

PLANS FOR THE FUTURE

- Increase transparency
- Keep fees low
- Make the ALA a member's friendly organization
- Develop Grass Valley lake
 - Increase security & stock it with fish
- Add more family events for our members
- Keep the lake clean & encourage members to adopt a trail
- Develop our marina & our restaurant
- Keep the lake private