



**STR (Short Term Rentals) Ad Hoc Committee**  
Saturday, March 6<sup>th</sup>, 2021 10:00 AM Via Zoom Online

**Members Present:** Chris Wilson (Chair), Jim Hannon, Jack Tingly, Kathi Rothner

**Quorum Present**

**Members Absent:** David Dahl

**Resource Persons:** Dana Merola

**Guest:** Eran Heissler (Board Guest), 6 Other ALA member guests

**Call to Order: 8:00 a.m. (STR furthermore shall be recognized to stand for Short Term Rental)**

**1. Staff Report**

Dana Merola reported that we have sent out the mailers notifying the STR owners of the new protocols and procedures including, advertising and the changes to the bylaws regarding STR rules. They were sent via email and regular mail. Also we will have a closed session following the open, with 7 hearings of identified violations. Discussion ensued. Jim Hannon asked to have staff follow up with the county on how the list of registered STR's are acquired and updated.

**2. ALA Members Questions and Answers-** ALA Guests were recognized to speak within their allotted 3-minute period. The topics covered were as follows:

- These communications feel like big brother and making members feel like criminals, and to verify the list of current registered STR owners.
- Are there no current STR owners represented on the Committee? Response was that one of the Committee members was a previous STR owner. There should repercussions for members that are making legally questionable posts on social media. Why was the letter unclear as to whom it went to and who it was sent from? The letter was constructed and reviewed with the upmost attention to detail and that it came across as favorably as possible.
- Member guests asked that this issue be opened up to more of the lake arrowhead properties. Response was that would be beyond our jurisdiction and would fall on code enforcement. This Committee only has jurisdiction over ALA property.
- Member guest made a comment to reach out to AWAC to handle some of these issues as well.

**Next Meeting: April 3<sup>rd</sup>, 2021 @ 8:00am**

**ADJOURNED:** 8:27 AM

Minutes prepared by Shoreline/Lake Ops Administrative Assistant Dana Merola

Minutes reviewed by