



**Board of Directors  
JUNE 27, 2009 AGENDA**

**TO:** Board of Directors  
**PREPARED BY:** John P. Rutledge, General Manager  
**SUBMITTED BY:** Scott L. Rindenow, President  
**SUBJECT:** Adoption of Policy Regarding Disclosure of Members' Contact Information

**SYNOPSIS:**

A recommendation regarding Disclosure of Members' Contact Information has been prepared

**BACKGROUND:**

Historically, ALA Members' Contact information has been kept confidential with the exception of providing mailing lists to candidates for positions on the Board. The intent was that the mailing lists be used solely for the dissemination on campaign materials by the candidate. In the most recent election, a mailing list was provided to a local businessman and while there is no evidence that the list was used inappropriately, that possibility existed. ALA respects the rights of its Membership with its increased concern over information privacy and recognizes the widespread instances of identity theft. Accordingly it is proposed that the following policy be adopted by the Arrowhead Lake Association.

***Disclosure of Members' Contact Information – Policy***

***It is the policy of the Arrowhead Lake Association not to disclose member contact information until such time as the Association has an effective opt in/opt out option for members and until such time as that option is fully integrated into our information systems.***

***In the interim, the Arrowhead Lake Association will, at the request of candidates, distribute campaign information to members at cost to either District member lists or to the entire Association member list.***

***Additionally, the association will honor member requests to contact other members by mailing correspondence at ALA cost to reasonable numbers of members. This is consistent with current practice.***

***This policy will be enforced with all member (including Directors) requests to contact other members.***

**RECOMMENDATION:**

It is recommended that this policy be approved to be effective immediately.